

Herbert E. Graus - TV-Studio

Opening MF & International Week

Rector, Dean, Dean of Study, STURA and Producers

Artificial Intelligence And Journalism

Digger-Deepfake Detection

• Wilfried Runde
Head of Research and Cooperation, Deutsche Welle

Live Broadcast Innovations

DTM Tour 2019 - Motorsport

• Alexander Wenke, OB Van Manager, TV-Skyline
• Thomas Strobl, Director

UEFA Champions League 2019

• Michael Bracher
Senior Vice President Programming, DAZN

Q&A Prof. Mike Winkler

Immersive Journalism

Inside Y-Kollektiv (ARD)

• Dennis Leiffels, CEO, sendefähig

Undercover bei Kollegahs Alpha-Armee

• Felix Dachsel, Chief Editor, VICE Germany

Q&A Prof. Dr. Janis Brinkmann

TV-Entertainment

International TV-Formats

• Marcel Amruschkewitz
Executive Vice President Unscripted, VOX

Kitchen Impossible (VOX)

• Sven Steffensmeier
Executive Director, Endemol Shine Germany

Q&A Prof. Christof Amrhein

Media And Politics

Schlecky Silberstein

• Blogger & Author

Annalena Schmidt

• Blogger

Holger Mann

• Member of Landtag
• SPD

Prof. Dr. Markus Heinker

• Hochschule Mittweida
• President, SLM

Marieke Zwilling

• Social Media Officer
berlin producers

Workshops 10⁰⁰ - 14⁰⁰

Color Grading (39-319)

• D-Facto Motion
Stefan Reiss

Visual Content (40-109)

• MDR Wissen
Evelyn Miksch, Denis Ludwig

Gender Roles In Media (39-237)

• FSR Soziale Arbeit
Linda Kloß, Martin Winkler

- workshops take place simultaneously -

House 39 - 2nd Floor

Recruiting Lounge 13³⁰ - 17⁰⁰

- Endemol Shine Germany
- sendefähig
- Fisch Will Wurm
- Florida TV
- Alsterspree
- T-Systems
- Jung von Matt
- VICE Germany
- MDR Sachsen
- D-Facto Motion
- Accentus Music
- btf
- Divimove
- DAZN
- filmpool
- CINE PLUS - DAS WERK
- ZDF Digital

- interviews take place simultaneously-

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Label Your Music

Publishing and Booking

• Lars Lewerenz, CEO, Audiolith Records

New Research Concepts

Docupy (WDR)

• Nora Nagel, Chief Editor, btf
• Sara Lienemann, Online Editor, btf

International Series

Prof. Peter Gottschalk

• arte, Moderation

Jürgen Rehberg

• camera operator

Kai Finke, MA

• Content Acquisitions Netflix (Zuschaltung)

Gunnar Dedio

• CEO, LOOKSfilm

Eva-Maria Fahmüller

• dramatic advisor (Zuschaltung)

Bad Banks (ZDF)

• Nicolas Steil, CEO, Iris Group (Zuschaltung)

Serious Content On Instagram

News-WG (BR)

• Helene Reiner, Co-Founder

OZON (funk)

• Stephan Otto, Chief Editor, MESH-Collective

Franziska Koletzki-Lauter

• Psychologist & Consultant

André Mörker

• CEO, Media-Part

E-Sports Tournaments

League of Legend Finals Berlin

• Jakobus Schneider, Director

Team Management

• Christoph Timm, Manager E-Sport Team

Q&A Prof. Alexander Marbach

Unique Marketing Campaigns

In Berlin kannst du alles sein. Auch Herthaner.

• Felix Umbach
Creative Director, Jung von Matt/Sports

Lime E-Scooter Launch

• Simon Peter Ziesch
pioneer communications

Q&A Prof. Dr. Tamara Huhle

Leading Media In East Germany

Andreas Nowak

• Member of Landtag, CDU

Thomas Dittrich

• CEO, EMBA

Ulrike Nimz

• Editor, Süddeutsche Zeitung

Josa Mania-Schlegel

• Editor, ZEIT

Workshops 10⁰⁰ - 14⁰⁰

Digital Marketing (40-109)

• T-Systems
Ronald Schulz, Marie-Anne Keller

Step Up, Start Up! (39-237)

• startnext
Tino Kreßner

Multi-Platform Storytelling (39-037)

• Divimove
Daniel Brückner

- workshops take place simultaneously -

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Start Your Master 14⁰⁰ - 15³⁰

Presentation of Master programmes:

FH St. Pölten:

- Media & Economics
- Media & Digital Technologies
- Computer Science & Security

Hochschule Mittweida:

- Media & Communication Studies
- Media Computer Science & Interactive Entertainment
- Engineering Acoustics

Meet and Greet 15³⁰ - 17⁰⁰

International Week

- Presentation of our partner universities and colleges

key:

- Keynote
- Talk
- Impulse
- Workshop
- Recruiting-Lounge