

Herbert E. Graus - TV-Studio

**Opening MF & International Week**

Rector, Dean and Producers

**Artificial Intelligence And Journalism**

**Digger-Deepfake Detection**

- Wilfried Runde  
Head of Research and Cooperation, Deutsche Welle

**Live Broadcast Innovations**

**DTM Tour 2019 - Motorsport**

- Alexander Wenke, OB van manager, TV-Skyline
- Thomas Strobl, Director

**UEFA Champions League 2019**

- Michael Bracher  
Senior Vice President Programming, DAZN

**Q&A** Prof. Mike Winkler

**Immersive Journalism**

**Inside Y-Kollektiv (ARD)**

- Dennis Leiffels, CEO, sendefähig

**Undercover bei Kollegahs Alpha-Armee**

- Felix Dachsel, Chief Editor, VICE Germany

**Q&A** Prof. Dr. Janis Brinkmann

**TV Entertainment**

**International TV-Formats**

- Marcel Amruschkewitz  
Executive Vice President Unscripted, VOX

**Kitchen Impossible (VOX)**

- Sven Steffensmeier  
Executive Director, Endemol Shine Germany

**Late Night Berlin (ProSieben)**

- Arne Kreuzfeldt, CEO, Florida TV

**Q&A** Prof. Christof Amrhein

**Media And Politics**

**Schlecky Silberstein**

- Blogger & Author

**Annalena Schmidt**

- Blogger

**Holger Mann**

- Member of Landtag
- SPD

**Prof. Dr. Markus Heinker**

- Hochschule Mittweida

• President, SLM

**Marieke Zwilling**

- Social Media Officer  
berlin producers

**Workshops 10<sup>00</sup> - 14<sup>00</sup>**

**Color Grading (39-319)**

- D-Facto Motion  
Stefan Reiss

**Visual Content (40-109)**

- MDR Wissen  
Evelyn Miksch, Denis Ludwig

**Gender Roles In Media (39-237)**

- FSR Soziale Arbeit  
Linda Kloss, Martin Winkler

- workshops take place simultaneously -

House 39 - 2<sup>nd</sup> Floor

**Recruiting Lounge 13<sup>30</sup> - 17<sup>00</sup>**

- Endemol Shine Germany
- sendefähig
- Fisch Will Wurm
- Florida TV
- Alsterspree
- T-Systems
- Jung von Matt/sports
- VICE Germany
- Mitteldeutscher Rundfunk
- D-Facto Motion
- Accentus Music
- btf
- Divimove
- DAZN
- filmpool
- CINE PLUS - DAS WERK
- ZDF Digital

- interviews take place simultaneously-

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**Label Your Music**

**Publishing and Booking**

- Lars Lewerenz, CEO, Audiolith Records

**New Research Concepts**

**Docupy (WDR)**

- Nora Nagel, Chief Editor, btf
- Sara Lienemann, Online Editor, btf

**International Series**

**Prof. Peter Gottschalk**

- arte, Moderation

**Netflix (Zuschaltung)**

- N.N.

**Bad Banks (ZDF)**

- Nicolas Steil, CEO, Iris Group (Zuschaltung)

**Jürgen Rehberg**

- camera operator

**Gunnar Dedio**

- CEO, LOOKSfilm

**Eva-Maria Fahmüller**

- dramatic advisor

**Serious Content On Instagram**

**News-WG (BR)**

- Helene Reiner, Co-Founder

**OZON (funk)**

- Stephan Otto, Chief Editor, MESH-Collective

**Franziska Koletzki-Lauter**

- Psychologist & Consultant

**André Mörker**

- CEO, Media-Part

**E-Sports Tournaments**

**League of Legend Finals Berlin**

- Jakobus Schneider, Director

**Team Management**

- Christoph Timm, Manager E-Sport Team

**Q&A** Prof. Alexander Marbach

**Unique Marketing Campaigns**

**In Berlin kannst du alles sein. Auch Herthaner.**

- Felix Umbach  
Creative Director, Jung von Matt/Sports

**N.N.**

- Ronny Uhlemann  
Consultant, pioneer communications

**Q&A** Prof. Dr. Tamara Huhle

**Leading Media In East Germany**

**Andreas Nowak**

- Member of Landtag, CDU

**Josa Mania-Schlegel**

- Editor, ZEIT

**Thomas Dittrich**

- CEO, EMBA

**Ulrike Nimz**

- Editor, SZ

**Workshops 10<sup>00</sup> - 14<sup>00</sup>**

**Digital Marketing (40-109)**

- T-Systems  
Ronald Schulz, Marie-Anne Keller

**Step Up, Start Up! (39-237)**

- startnext  
Tino Kreßner

**Multi-Platform Storytelling (39-037)**

- Divimove  
Daniel Brückner

- workshops take place simultaneously -

House 39 - 2<sup>nd</sup> Floor

**Start Your Master 14<sup>00</sup> - 15<sup>30</sup>**

Presentation of Master programmes:

**FH St. Pölten:**

- Media & Economics
- Media & Digital Technologies
- Computer Science & Security

**Hochschule Mittweida:**

- Media & Communication Studies
- Media Computer Science & Interactive Entertainment
- Engineering Acoustics

**Meet and Greet 15<sup>30</sup> - 17<sup>00</sup>**

**International Week**

- Presentation of our partner universities and colleges

**key:**

- Keynote
- Talk
- Impulse
- Workshop
- Recruiting-Lounge